



## Managing Sport Development: An international approach

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Sport development has become a significant part of the international sport industry. The development *of* sport (creating pathways for participation and talent development) and sport *for* development (using sport as a tool to achieve outcomes beyond sport) are now fundamental aspects of the organisation and governance of sport around the world. Consequently, any manager working in sport today needs to understand what sport development is and how sport development programs can be managed, implemented and evaluated. This is the first undergraduate textbook to offer a complete introduction to sport development, covering theory and its application to managerial practice, with examples from international contexts.

The book integrates discussion of the development *of* sport and sport *for* development in every chapter, with international case studies to illustrate the significance and application of both. Each chapter introduces key theory, examines the implications of theory for practice and critically analyses practical managerial issues. Discussion of both able-bodied and disability sport are embedded throughout, and the book includes a range of useful features to aid understanding, such as learning objectives, real world data and examples, key terms, review questions, and a companion website containing slides and a test bank for instructors.

Managing Sport Development is an essential text for any introductory sport development course, and an invaluable reading for any course on international sport management, sport policy, sport governance, sport and social issues, or coach education.

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