



Miss Jessie's: Creating a Successful Business from Scratch---Naturally

Miko Branch

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Miss Jessie's is a memoir and business guide rich with inspirational life lessons and unique business advice from Miko Branch, the Chief Executive Officer of the dynamic Miss Jessie's — the company that revolutionized the hair care industry.

When Miko and her sister, Titi, were children, their grandmother, Miss Jessie, taught them independence and showed them the value of being “do it yourself” women, all while whipping up homemade hair concoctions at her kitchen table. As co-founders of Miss Jessie's, Miko reveals how she and Titi applied those lessons to create a successful business from scratch.

A family memoir with a wealth of practical business advice and handy hair tips, told in Miko's funny and relatable voice, *Miss Jessie's* is her remarkable story — from her childhood learning independence as a latchkey kid in Jamaica, Queens, to building a highly regarded company with her sister in their shared home salon in Bedford-Stuyvesant, Brooklyn. Miko reflects on her hard-won insights working for her autocratic, iron-fisted father, and how the self-sufficiency she learned in childhood helped her blossom as a single mother with bills to pay, a child to raise, and a dream to pursue. She speaks honestly of her mistakes and successes, and of her role as an industry leader, negotiating multi-million dollar deals while at the same time restoring the self-esteem of natural and curly haired women.

Charming and enlightening, chock full of entertaining stories and invaluable instruction that can be applied to any business, and illustrated with 16 pages of photos, Miss Jessie's confirms that with effort the American Dream is possible.

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Here thing why this particular Miss Jessie's: Creating a Successful Business from Scratch---Naturally are different and reliable to be yours. First of all reading a book is good however it depends in the content of computer which is the content is as delicious as food or not. Miss Jessie's: Creating a Successful Business from Scratch---Naturally giving you information deeper as different ways, you can find any publication out there but there is no book that similar with Miss Jessie's: Creating a Successful Business from Scratch---Naturally. It gives you thrill reading journey, its open up your own personal eyes about the thing that will happened in the world which is possibly can be happened around you. It is easy to bring everywhere like in area, café, or even in your way home by train. For anyone who is having difficulties in bringing the printed book maybe the form of Miss Jessie's: Creating a Successful Business from Scratch---Naturally in e-book can be your substitute.

Sandra Jordon:

Reading a publication tends to be new life style within this era globalization. With examining you can get a lot of information that could give you benefit in your life. Along with book everyone in this world can easily share their idea. Guides can also inspire a lot of people. A lot of author can inspire all their reader with their story or even their experience. Not only situation that share in the publications. But also they write about the ability about something that you need case in point. How to get the good score toefl, or how to teach your children, there are many kinds of book which exist now. The authors these days always try to improve their talent in writing, they also doing some investigation before they write to their book. One of them is this Miss Jessie's: Creating a Successful Business from Scratch---Naturally.

Paula Lauria:

Playing with family in the park, coming to see the marine world or hanging out with pals is thing that usually you will have done when you have spare time, in that case why you don't try point that really opposite from that. One activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of knowledge. Even you love Miss Jessie's: Creating a Successful Business from Scratch---Naturally, it is possible to enjoy both. It is great combination right, you still need to miss it? What kind of hang-out type is it? Oh occur its mind hangout folks. What? Still don't have it, oh come on its called reading friends.

Linda Thomas:

Many people spending their time frame by playing outside with friends, fun activity having family or just watching TV 24 hours a day. You can have new activity to enjoy your whole day by reading through a book. Ugh, think reading a book will surely hard because you have to use the book everywhere? It fine you can have the e-book, having everywhere you want in your Smart phone. Like Miss Jessie's: Creating a Successful

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