



# Learning and Memory

*John Lutz*

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This expanded second edition continues to provide thorough coverage of both landmark research and the latest studies on the processes of learning and remembering, comprehensively covering the principles of classical and operant conditioning. The author's straightforward, uncomplicated style clarifies even the most technical theories, providing everyday experiences as examples. Updates in the second edition include new sections on information-processing theory, background of behaviorism, neural basis of behavior, animal cognition, pattern recognition, recovered/false memory debate, and concept structure. New research includes temporal coding hypothesis, configural learning, concept learning, animals' "mental clocks," eyewitness testimony, levels of processing, working memory, and transfer-appropriate processing.

Titles of related interest also available from Waveland Press: Chance, *First Course in Applied Behavior Analysis* (ISBN 9781577664727); Matsumoto, *Cultural Influences on Research Methods and Statistics* (ISBN 9781577661122); and Morgan, *Essentials of Learning and Cognition* (ISBN 9781577665373).

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