

Write Your Business Plan: Get Your Plan in Place and Your Business off the Ground

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A comprehensive companion to Entrepreneur's long-time bestseller Start Your Own Business, this essential guide leads you through the most critical startup step next to committing to your business vision—defining how to achieve it.

Coached by a diverse group of experts and successful business owners, gain an in-depth understanding of what's essential to any business plan, what's appropriate for your venture, and what it takes ensure success. Plus, learn from real-world examples of plans that worked, helping to raise money, hone strategy, and build a solid business.

Whether you're just starting out or already running a business, to successfully build a company, you need a plan. One that lays out your product, your strategy, your market, your team, and your opportunity. It is the blueprint for your business. The experts at *Entrepreneur* show you how to create it.

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