



# World Event Trading: How to Analyze and Profit from Today's Headlines

*Andrew Busch*

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In an age of twenty-four-hour news coverage and cutting-edge technology, world events dominate our lives and impact the financial markets. From hurricanes to the war in Iraq, we exist in a crazy, connect-the-dot planet. However, the well-prepared investor can turn these events into profits. All they need is the ability to recognize the consistent characteristics of these events and the vision to build a strategy or portfolio that can take advantage of these situations when they begin to unfold.

As a foreign exchange strategist with over twenty years of financial experience, author Andrew Busch knows what it takes to make it in today's dynamic market. And now, with *World Event Trading*, he wants to show you how.

Filled with in-depth insights and expert advice, this practical guide examines three categories of world events—infectious diseases, natural disasters, and politics—and provides hands-on strategies for trading profitably on each. Using actual examples of the war in Iraq, Hurricane Katrina, and other recent "page one stories," Busch shows you how to understand all-important market moods and anticipate profitable trades. He also reveals little-known details on legendary event-driven trading successes, illustrating how any trader can repeat them in different market environments.

**Andrew Busch** is the Global FX Market Strategist for BMO Financial Group's Investment Banking Division in Chicago. He is a recognized expert on the world financial markets and how these markets are impacted by political events. Busch's views appear in his daily newsletter, the *Busch Update*, which reaches 5,000 investors and financial professionals. He also writes a weekly column that appears on *The Globe and Mail* Web site on Fridays and in print on Mondays (circulation 40,000). Busch makes weekly appearances on CNBC's *Closing Bell with Maria Bartiromo* and is frequently quoted by the *Wall Street Journal* as well as other news services. He graduated Phi Beta Kappa with a BA in economics from Ohio Wesleyan University and received an MBA from the University of Chicago.

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