



The Weekend Book Proposal: How to Write a Winning Proposal in 48 Hours and Sell Your Book

Ryan G. Van Cleave

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Write Better Proposals Faster to Accelerate Your Writing Career!

Whether you are a true beginner or a seasoned writer looking to secure more book contracts, *The Weekend Book Proposal* shows you how to take your best ideas and create powerful proposals--quickly and professionally. No need to spend months laboring over a proposal when in just a few days you can write one that will ignite the interest of agents and editors.

Ryan G. Van Cleave presents the tools you need to craft an eye-grabbing proposal for your nonfiction, memoir, anthology, textbook, novel, and more. Jam-packed with proven strategies, nuts-and-bolts advice, sample queries and proposals, interviews with publishing experts, and "Hit the Gas" tips for speeding up the proposal process, *The Weekend Book Proposal* will show you how to succeed and prosper as a writer--and sell your books before you've even written them!

The Weekend Book Proposal explains how to:

- Write a catchy title and book description.
- Create a compelling author bio and chapter outline.
- Develop a targeted, engaging concept statement.
- Build a strong marketing plan and endorsements list.
- Structure your proposals based on those crafted by successful authors.

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