



International Sports Press Survey 2011

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The International Sports Press Survey 2011 is a comparative study on the quality of sports reporting in print media. The editors, Thomas Horky and Jörg-Uwe Nieland, present an analysis of data from 22 countries and add more specific research in 14 selected country studies. The world's largest study of its kind helps to identify similarities and differences in sports reporting. The results are placed in the context of the print media crisis, and conclusions are drawn to deal with the new challenges for sports journalism.

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