



**Createspace and Kindle Self-Publishing
Masterclass - Second Edition: The Step-by-Step
Author's Guide to Writing, Publishing and
Marketing Your Books on Amazon**

Rick Smith

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Step-By-Step - Amazon's Paperback and E-Book Publishing Systems Explained

In CreateSpace and Kindle Self-Publishing Masterclass, top-selling independent author Rick Smith demonstrates a logical, step-by-step system which new Authors can use to succeed. This book will fast-track you through the Jungle!

Writing, Publishing, and Marketing Your Books

Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Amazon Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down.

- Why you should publish both Paperback and Kindle formats
- Why you should always do Createspace first
- What are the best software tools for organisation, creativity, and productivity
- How to create or source amazing low-cost Covers that drive your sales
- How to build world-class Sales Pages on Amazon's storefront, with no technical skills required

In fact, everything you'll need to take your book to market.

Marketing 101 for New Independent Authors

You'll also discover the right moves to achieve commercial success for your book;

- Where to find your first willing customers who'll kick-off your sales
- The importance of Reviews and how to get genuine customers to write them
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- How to price, track, and promote your book, and when to write the next one
- Brand New Chapters on Kindle Unlimited, Countdown Deals, and Pre-Order, the powerful new Amazon Marketing Programs

As you follow these step-by-step instructions you'll quickly learn everything you need to know in order to start a new career as an Independent Self-Published Author. Along the way, you'll acquire a few Secret Weapons that could propel your book to it's Category's Top-Row, where every author wants to be and every potential buyer can see you. Publishing your first book is the ride of your life; get it right first time!

Rick Smith is an independent Author and Publisher on Amazon, with multiple Top-Ten books in their categories, and numerous Best Seller badges.

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