



# **The Essential Digital Video Handbook: A Comprehensive Guide to Making Videos That Make Money**

*Pete May*

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## **The Essential Digital Video Handbook: A Comprehensive Guide to Making Videos That Make Money**

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The Essential Digital Video Handbook is an all-inclusive guide for both experienced and complete amateur videographers who would like to make money from their skills. This book explains the entire process of making professional-looking movies, covering everything from choosing the right equipment to preparing the final edited movie for output. The text is clear and concise, covering all the key areas pertinent to this market--hardware, software, and the various lighting and sound instruments that are available. The book also features a section covering the business aspect of videography, with everything you need to know to get through a job smoothly, successfully, and lucratively. The Essential Digital Video Handbook also offers a step by step guide to professional looking moviemaking, avoiding potential pitfalls. With the informative and authoritative feel of a computer manual combined with full color visual inspiration to guide the reader from take 1 to final cut, this book is the ultimate videography guide.

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