



Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics

Janis Fisher Chan

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Designing and Developing Training Programs is filled with practical information, best practices, and proven strategies. This book will help both new and experienced trainers design and develop training programs that achieve results for both individuals and their organizations while meeting the challenges of today's fast-paced, rapidly changing learning environment. Created to be easy-to-use, Designing and Developing Training Programs covers a wide range of topics, including how to:

- Ensure that training is needed, relevant, and cost-effective
- Analyze the needs and characteristics of the audience
- Write behavioral learning
- Select the right content and design activities that help people learn
- Develop effective learning materials
- Create a program evaluation
- Design virtual and remote training programs

Praise for Designing and Developing Training Programs

"Janis Fisher Chan is truly a master designer, having an uncanny ability to help people to truly think. Her book is of real service to anyone in the field of training."

—Manfred Kets de Vries, Raoul de Vitry d'Avaucourt Chaired Clinical Professor of Leadership Development and director, INSEAD Global Leadership Centre

"What makes Janis Chan's book so exceptional is the variety of challenging, content-related exercises that bring the concepts 'up close and personal' into the reader's life and work."

—Sharon Bowman, Author, Training from the BACK of the Room!

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From reader reviews:

Jeffrey Thompson:

Spent a free a chance to be fun activity to try and do! A lot of people spent their sparetime with their family, or their particular friends. Usually they performing activity like watching television, gonna beach, or picnic inside the park. They actually doing ditto every week. Do you feel it? Do you wish to something different to fill your current free time/ holiday? Can be reading a book might be option to fill your totally free time/ holiday. The first thing that you ask may be what kinds of publication that you should read. If you want to test look for book, may be the book untitled Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics can be fine book to read. May be it can be best activity to you.

Marcus Casale:

This Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics is great book for you because the content that is certainly full of information for you who always deal with world and get to make decision every minute. That book reveal it facts accurately using great organize word or we can state no rambling sentences included. So if you are read it hurriedly you can have whole facts in it. Doesn't mean it only will give you straight forward sentences but hard core information with attractive delivering sentences. Having Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics in your hand like having the world in your arm, info in it is not ridiculous a single. We can say that no e-book that offer you world throughout ten or fifteen tiny right but this book already do that. So , this can be good reading book. Hi Mr. and Mrs. active do you still doubt this?

Paula Daniels:

In this period globalization it is important to someone to receive information. The information will make professionals understand the condition of the world. The health of the world makes the information much easier to share. You can find a lot of personal references to get information example: internet, classifieds, book, and soon. You will observe that now, a lot of publisher that print many kinds of book. Typically the book that recommended to you personally is Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics this e-book consist a lot of the information with the condition of this world now. This kind of book was represented so why is the world has grown up. The terminology styles that writer value to explain it is easy to understand. The writer made some analysis when he makes this book. That's why this book appropriate all of you.

Trudy Clark:

What is your hobby? Have you heard this question when you got college students? We believe that that question was given by teacher on their students. Many kinds of hobby, Every individual has different hobby. So you know that little person just like reading or as reading become their hobby. You need to know that reading is very important and also book as to be the factor. Book is important thing to incorporate you

knowledge, except your current teacher or lecturer. You find good news or update concerning something by book. Many kinds of books that can you choose to adopt be your object. One of them is Designing and Developing Training Programs: Pfeiffer Essential Guides to Training Basics.

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