



# Methodology for Creating Business Knowledge

*Ingeman Arbnor, Bjorn Bjerke*

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A central question for all business, consulting, and research activities is what the methods, models, theories and statements that we refer to as knowledge are really about. The way in which a company is changing, a study is conducted, or the way that research is done, is to a large extent, influenced by the basic methodological approach one starts from, when considering which methods to use or develop.

This volume discusses three different methodolog

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