



# Corporate Financial Decision Making and Equity Analysis

*Randall S. Billingsley, Stanley Kogelman, Martin L. Leibowitz, Thomas P. Jones, Caroline Dorsa, Stewart C. Myers, Roger G. Ibbotson, Steven N. Kaplan, Charles W. Smithson, Karl A. Groskaufmanis*

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Security analysts, investors, and investment managers have a vital need to understand the financial theories, analytical models, and value-enhancing tools that corporate managers are using. This proceedings uses the fundamental issues of how firms add value and how analysts measure value as a platform from which to explore the variety of theories, models, and tools that have emerged in research and practice. Proceedings of the AIMR seminar "Equity Analysis: The Role of Corporate Financial Decision Making"

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