



Shades of Difference: Why Skin Color Matters

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Shades of Difference addresses the widespread but little studied phenomenon of *colorism*—the preference for lighter skin and the ranking of individual worth according to skin tone. Examining the social and cultural significance of skin color in a broad range of societies and historical periods, this insightful collection looks at how skin color affects people's opportunities in Latin America, Asia, Africa, and North America.

Is skin color bias distinct from racial bias? How does skin color preference relate to gender, given the association of lightness with desirability and beauty in women? The authors of this volume explore these and other questions as they take a closer look at the role Western-dominated culture and media have played in disseminating the ideal of light skin globally. With its comparative, international focus, this enlightening book will provide innovative insights and expand the dialogue around race and gender in the social sciences, ethnic studies, African American studies, and gender and women's studies.

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Travis Ralls:

Shades of Difference: Why Skin Color Matters can be one of your basic books that are good idea. We all recommend that straight away because this publication has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining however delivering the information. The article writer giving his/her effort to get every word into joy arrangement in writing Shades of Difference: Why Skin Color Matters but doesn't forget the main position, giving the reader the hottest and based confirm resource facts that maybe you can be one of it. This great information could drawn you into brand new stage of crucial contemplating.

Jerald Elliott:

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