



Practical Evaluation Techniques for Librarians

Rachel Applegate

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Evaluation is essential to library management: it provides the data that underlies informed and effective decision-making. This book is a one-volume, how-to guide to library evaluation techniques, planning, and reporting.

- Provides specific directions for writing surveys, conducting interviews, and performing a wide range of evaluation techniques, accompanied by examples to follow
- Covers the evaluation of library's electronic and physical collections, face-to-face and virtual service, and facilities
- Supplies a framework and specific tools for proving your library's value and improving how it operates
- Lays out a clear methodology for quantifying and demonstrating progress towards an objective: measure, analyze, and report

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