



# Business Intelligence De Estrategias (Spanish Edition)

*Cindi Howson*

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## **Praise for *Successful Business Intelligence***

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"Using real-world examples, Cindi Howson shows you how to use business intelligence to improve the performance, and the quality, of your company." --Bill Baker, Distinguished Engineer & Gm, Business Intelligence Applications, Microsoft Corporation

"This book outlines the key steps to make Bi an integral part of your company's culture and demonstrates how your company can use Bi as a competitive differentiator." --Robert VanHees, Cfo, Corporate Express

"Given the trend to expand the business analytics user base, organizations are faced with a number of challenges that affect the success rate of these projects.

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