



# Large Firms and Institutional Change: Industrial Renewal and Economic Restructuring in France

*Bob Hancké*

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## **Large Firms and Institutional Change: Industrial Renewal and Economic Restructuring in France**

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Between 1980 and 1985, the French economy and industry faced a dramatic crisis; in the ten years that followed, it witnessed a remarkable revival. How did the French economy make this transition? While the state is still an important economic agent in France, and the market certainly has become more central in the organization of the French economy, both state- and market-centered perspectives fail to understand critical elements of this adjustment. Building on the new Varieties of Capitalism approach in political economy which puts firms at the center of the analysis, this book argues that the post-war, state-led system changed into a system organized by and around the large firms.

Large firms have always been central in the French post-war economic development model. In the past, however, they adapted to patterns set by the central state. By exploiting the possibilities in government policies in different areas such as finance, labour relations, and regional policies, the large firms were able to induce their main interlocutors - the state, banks, labour unions, workers, and small firms - to adjust in a way which was congruent with their own interests. From subservient economic agents, they became the drivers of economic adjustment.

Through this case study of readjustment in France, this book offers a subtle critique of neo-institutionalist perspectives on firms. Institutional frameworks do not simply offer scenarios for adjustment, but are themselves constructions of economic and political actors and therefore subject to change and reorganization. By analysing how large firms in France, arguably one of the least likely places to harbour such endogenous capacities, changed their institutional environment to fit their own needs, this book offers an important new perspective on the political economy of industrial and economic change.

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