



101 businesses You Can Start With Less Than One Thousand Dollars: For Students

Heather Shepard

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Most students have a tough time economically. They have to be at school so they have little time, and the jobs that are available are often low paying. Since most students are looking for work, jobs are very scarce and the competition is fierce. Students face inconvenient hours working mostly in retail, fast food, or doing manual labor.

Detailed in this new book are more than 100 business ideas that can be started for very little money and yet provide the striving student with more money than is being paid by the hour. Many of these businesses can actually be started with less than one hundred dollars and some can really be started with next to nothing. Many can be operated from home.

Starting and managing a business takes motivation and talent. It also takes research and planning. This new book is intended to serve as a roadmap for starting your business. It is both comprehensive and easy to use. It also includes numerous web links for additional information. While providing detailed instruction and examples, the author leads you in developing a winning business plan, structuring the business, handling legal concerns, using proven sales and marketing techniques and pricing formulas, learning how to set up computer systems to save time and money, generating high-profile public relations and publicity, learning low-cost internal marketing ideas and low and no-cost ways to satisfy customers and build sales, learning how to keep bringing customers back, accounting and bookkeeping procedures, as well as thousands of great tips and useful guidelines.

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