



Management Mistakes and Successes

Robert F. Hartley

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Even the biggest names in business make management mistakes, and sometimes with enormous consequences. But now you can learn from their blunders, examine how they respond to adversity, and uncover the secrets of their successes. In this Eighth Edition of his best-selling casebook, Robert Hartley has once again compiled a collection of play-by-play analyses of the actual decisions and practices that led to major management setbacks, comebacks, crises, and triumphs at top corporations. These real-life war stories are packed with practical tips and insider insights that will serve you throughout your career.

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