



Management Fundamentals: Concepts, Applications, Skill Development

Robert N. Lussier

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Using a three-pronged approach of concepts, applications, and skill development, this text provides students with a solid foundation of management concepts and real skills they can use in the workplace. Through a variety of thought-provoking applications, Lussier challenges students to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioral models, self-assessments, and group exercises throughout the text help students realize their own managerial potential. The 15-chapter format is comprehensive enough for the one-term course, but is also flexible enough to allow for additional readings, activities, or discussions.

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